



Hillsborough
County Florida

Parks & Recreation Sponsorship Opportunities





**Hillsborough
County Florida**

SM Parks & Recreation

The innovative and award-winning Hillsborough County Parks & Recreation Department provides competitive athletic and recreational opportunities for people of all ages and abilities. The department strives to align its programming with the Florida Recreation & Parks Association's four pillars: Health, Economic Impact, Community Building, and Environment. Parks & Recreation emphasizes "something for everyone" by providing access to nature, learning, and recreational resources through the actions of engaging, educating, advocating, and sustaining.

“
Our Mission
Enhancing Lives
Through People,
Parks, and Enjoyable
Experiences.
”



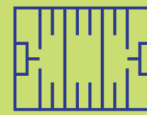
3,236
acres of natural
resources



163 parks



118
playgrounds



223
sports fields



54 recreation
centers



47 athletic
complexes



9 dog parks



7 gymnasiums



6 fitness centers



5 splash pads



4 skate parks

The Community Sponsor Program (CSP)

The CSP gives businesses and organizations the ability to sponsor park amenities, such as dog parks, sports complexes, basketball courts, and more. All community sponsor contributions are utilized solely to improve visitor experiences and make Hillsborough County Parks more equitable and inclusive. Community sponsors are recognized with signage prominently displaying their logo.

There are multiple amenities available for sponsorship throughout the county. This provides sponsors with the ability to effectively target potential customers by sponsoring amenities directly associated with their products and services. Amenity sponsorship collateral comes in a variety of options, ranging from vinyl banners, windscreens, court decals, and more.

Aligned Values and Mission

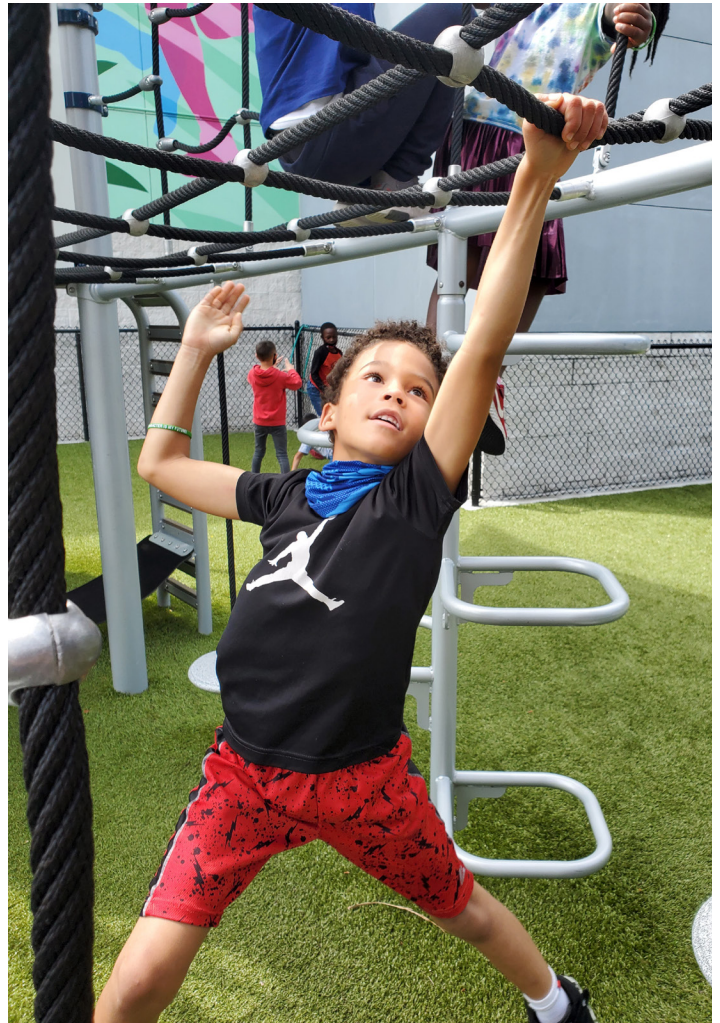
The CSP is a unique opportunity for businesses and organizations to leverage the credibility of Hillsborough County's acclaimed parks and programs to inspire an emotional connection between their company's brand and park visitors. Sponsors must demonstrate that their business and values are aligned with the Parks & Recreation Department's mission, goals, and objectives. All potential sponsors go through an extensive approval process.

Friends of the County Parks

The CSP utilizes a unique and innovative partnership with the local non-profit organization Friends of the County Parks and Recreation, Inc. The Friends organization is a 501(c) 3 organization created for the purpose of supporting Hillsborough County parks and programs. All sponsorship funds go directly to the Friends organization, making the contribution tax deductible and more readily available for park projects and improvements.

Equity for All

To ensure that funds are distributed equitably across the county, sponsorship dollars will be allocated into a General Sponsorship Fund and an Equity Fund. The Equity Fund is reserved for parks in underserved communities.



[Contact Us Today](#)

ParkSponsorships@HCFLGov.net

HCFLGov.net/Sponsorships





Sports Complexes

A 15'x4' windscreen bleacher wrap example

Tier 1 Sites

(Over 100,000 yearly impressions)

4' x 8' Vinyl Banners - \$740
(one-year contract)

21' x 4' Windscreen Bleacher Wraps- \$2,780
(two-year contract)

15' x 4' Windscreen Bleacher Wraps- \$2,500
(two-year contract)

Ed Radice Sports Complex
14720 Ed Radice Drive, Tampa, FL 33626

FishHawk Sports Complex
16000 FishHawk Blvd., Lithia, FL 33547

J.C. Handy Sports Complex
3042 S. Kings Avenue, Brandon, FL 33511

Skyway Sports Complex
3901 George Road, Tampa, FL 33634

William Owen Pass Sports Complex
1300 Sydney Dover Road, Dover, FL 33527



Examples of 4'x8' vinyl banners



Examples of 21'x4' and 15'x4' windscreen bleacher wraps

Tier 2 Sites

(50,000 – 100,000 yearly impressions)

4' x 8' Vinyl Banners - \$440
(one-year contract)

21' x 4' Windscreen Bleacher Wraps- \$1,880
(two-year contract)

15' x 4' Windscreen Bleacher Wraps- \$1,600
(two-year contract)

Northlakes Sports Complex
2640 N. Lakeview Drive, Tampa, FL 33618

Orange Grove Sports Complex
9682 Orange Grove Drive, Tampa, FL 33618

Oscar Cooler Sports Complex
788 Lutz Lake Fern Rd. Lutz, FL 33618

Shimberg Sports Complex
7309 Baseball Ave. Tampa, FL 33634

Vance Vogel Sports Complex
13012 Bullfrog Creek Road, Gibsonton, FL 33534



Dale Gordon Baseball Fields at Ed Radice Sports Complex

Tier 3 Sites

(Under 50,000 yearly impressions)

4' x 8' Vinyl Banners - \$290
(one-year contract)

15' x 4' Windscreen Bleacher Wraps- \$1,160
(two-year contract)

West Park
6414 Occident St. Tampa, FL 33614



A 3'x4' windscreen banner example

Dog Parks

Tier 1 Sites

(Over 100,000 yearly impressions)

**3' x 4' Windscreen
Banner- \$670**
(one-year contract)

Carrollwood Village Dog Park
4680 West Village Dr., Tampa, FL 33624

New Tampa Dog Park
8551 Hunters Village Rd., Tampa, FL 33647

Northwest County Dog Park
8951 West Waters Ave., Tampa, FL 33615

Tier 2 Sites

(50,000 – 100,000 yearly impressions)

**3' x 4' Windscreen
Banner- \$370**
(one-year contract)

Apollo Beach Dog Park
664 Golf & Sea Blvd., Apollo Beach, FL 33572

Mango Dog Park
11717 Clay Pit Rd., Seffner, FL 33584

Saladino Dog Park
1705 Bryan Rd., Brandon, FL 33511

West Dog Park
6402 Occident St., Tampa, FL 33614

Tier 3 Sites

(Under 50,000 yearly impressions)

**3' x 4' Windscreen
Banner- \$220**
(one-year contract)

Carolyn Meeker Dog Park
122 1st Avenue SW, Lutz, FL 33548

Church Park Dog Park
5631 Webb Rd, Tampa, FL 33615

Logan Gate Dog Park
7374 Monterey Blvd., Tampa, FL 33610





Outdoor Covered Basketball Courts

2'x3' court-side decal

Tier 1 Sites

(Over 100,000 yearly impressions)

Backboard Decal- \$2,160

(two-year contract)

2' x 3' Courtside

Decal- \$2,360

(two-year contract)

Brandon Park & Recreation Center

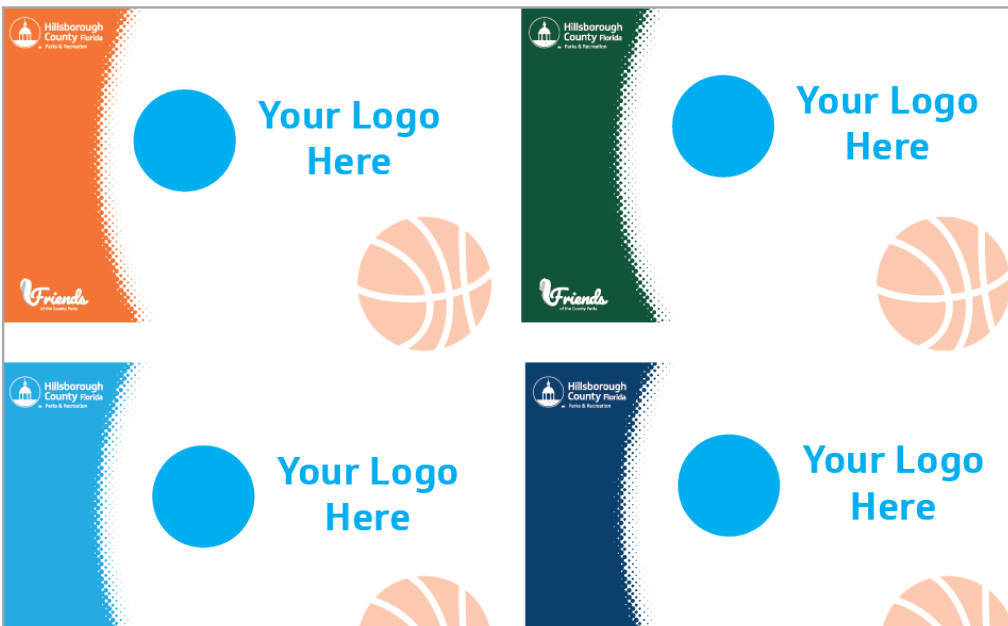
502 E. Sadie Street, Brandon, FL 33510

Ruskin Park & Recreation Center

901 6th Street S.E., Ruskin, FL 33570



Top image: Example of a backboard decal



Left image: Layout options for 2'x3' court-side decals



Outdoor Pickleball Courts

A 3'x4' windscreen banner example

Tier 1 Sites

(Over 100,000 yearly impressions)

**3' x 4' Windscreen
Banner- \$970**
(one-year contract)

Northlakes Sports Complex
2640 N. Lakeview Drive, Tampa, FL 33618

Tier 2 Sites

(50,000 – 100,000 yearly impressions)

**3' x 4' Windscreen
Banner- \$520**
(one-year contract)

Apollo Beach Park & Recreation Center
664 Golf & Sea Blvd., Apollo Beach, FL 33572

Bloomingdale East Park
1221 Nature's Way Blvd, Valrico, FL 33596

Keystone Park & Recreation Center
17928 Gunn Hwy., Odessa, FL 33556

